

Maven for Serco

2024

 MAVEN

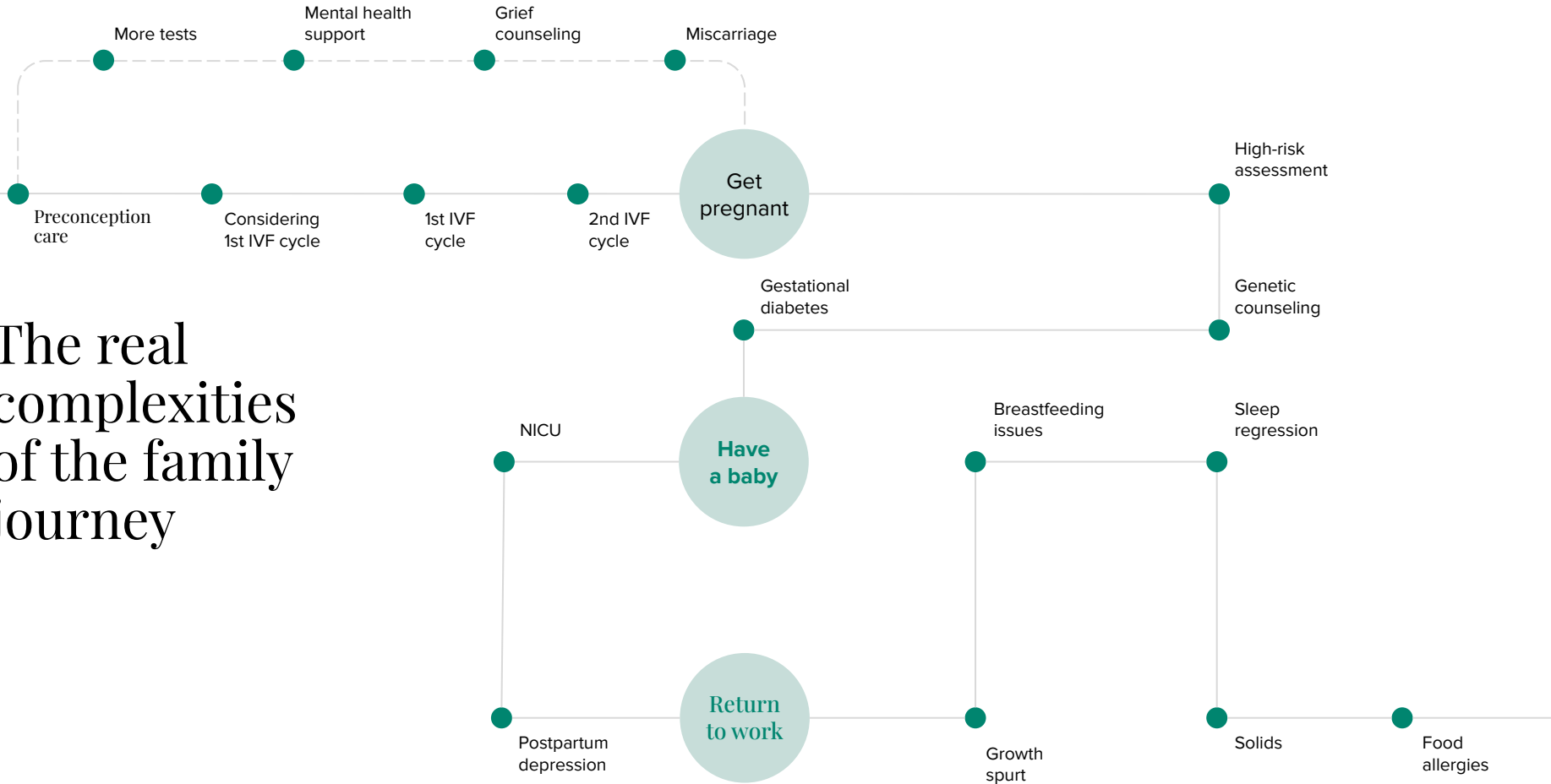
The expectation

Get pregnant

Have a baby

Return to work

The real complexities of the family journey



Maven provides end-to-end support for reproductive and family health

Specialized Care Advocates who support members throughout the journey and personally advocate for you

On-demand access to a custom network of women's and family health providers via video, chat message, phone

A supportive community of other parents and **educational resources** you can trust



Care Advocates provide concierge support to members, with 24/7 empathetic guidance



What benefits does my employer offer for new parents?

How do I find a good in-person provider?

Who should I meet with to help with my anxiety managing work & family?

What's covered by my insurance?

4.9/5 average star rating

<1 hour average response time, 24/7

45% Members need help finding a fertility clinic

30% Members need help finding an OB-GYN

<48 hours turnaround time for in-person, in-network referrals

Access to a broadly specialized and uniquely diverse care team



350+

Subspecialties from “pelvic floor therapy” to “pediatric mental health”

30+

Types of specialists, including across fertility, mental health, pediatrics and parenting

35+

Languages with Spanish, Hindi, French, German, Italian, & Hebrew being most popular

32%

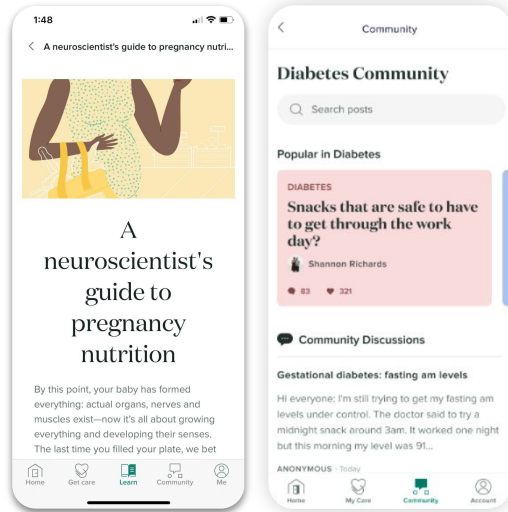
Identify as Black, Asian, Middle Eastern or other

“

I just felt a little more comfortable speaking with someone who was African American, because sometimes I feel like I'm trying to be an advocate for myself and it's just still not working.

Maven member

Resources from trusted providers, when members need it most



Content

Nutrition guides for pregnant moms

Postpartum recovery

Return to work support

Partner support through the fertility journey

Menopause journey: what to expect at every stage

Virtual Classes

Adoption 101

Birth planning

Infant CPR

Childbirth Education

Self advocacy training

Fertility 101

Menopause patient advocacy

Community

Loss support group

Working parents community

Communities by pregnancy trimester

Gestational diabetes support group

IVF, surrogacy and adoption support groups

LGBTQIA parent communities

Menopause communities

Maven for Serco

Serco employees and partners/spouses on the Cigna medical plan

Fertility & Family Building

Preconception
Egg/Sperm Freezing
IUI & IVF
Male Fertility
Adoption & Surrogacy

Maternity & Newborn Care

Pregnancy
Postpartum
Newborn Care
Return-to-work Coaching
Miscarriage & Loss

Parenting & Pediatrics

Pediatric Care
Parent Coaching
Family Medicine
Special Needs Support
Childcare Navigation

Menopause & Ongoing Care

Perimenopause
Menopause
Postmenopause
Early Intervention
Symptom management

1.

Create your Maven account and get verified


Go to mavenclinic.com/join/takecare
or register by downloading the
Maven Clinic app



Maven



[MAVENCLINIC.COM/JOIN/TAKECARE](https://mavenclinic.com/join/takecare)

< 


Welcome to Maven!

We're happy you're here.
Let's get your account set up.

First name

Last name

Personal email (name@example.com)

Password 

I consent to Maven processing in the U.S. all data I provide through this app, including sensitive data such as health information, so that Maven can provide services to me. In addition, by clicking Register, I acknowledge that I have read and agree to Maven's [Privacy Policy](#) and [Terms of Use](#).


I agree to receive articles, classes, and more via email-picked for me!


Register

1 Basics 2 Health profile 3 Care team 4 Get care

Nice to meet you, Caroline

Let's get started with some basic information.

Date of birth 

Your cell phone number
 (201) 555-0123

Next

2.

Choose a custom track that meets your needs

The screenshot shows the top section of the app. At the top is the Mave Clinic logo. Below it is the heading "Choose the program that fits best" and a sub-heading "Your employer offers these programs at no cost to you." There are three tabs: "Growing a family" (which is selected and highlighted in green), "Raising a family", and "Planning a family". Below the tabs is the heading "FOR STARTING & GROWING A FAMILY". There are two program cards: "Pregnancy" (Up to 9 months) and "Partner Pregnancy" (Up to 9 months). Each card includes a description of the support provided.

Choose the program that fits best

Your employer offers these programs at no cost to you.

Growing a family | Raising a family | Planning a family

FOR STARTING & GROWING A FAMILY

Pregnancy
Up to 9 months

On-demand support, personalized weekly curriculum, and virtual classes to support your pregnancy journey.

Partner Pregnancy
Up to 9 months

On-demand support, personalized weekly curriculum, and virtual classes to support people with pregnant partners.

The screenshot shows the bottom section of the app. At the top is the heading "FOR PLANNING A FAMILY". There are three program cards: "Fertility" (12 months), "Partner Fertility" (12 months), and "Trying to Conceive" (12 months). Each card includes a description of the support provided. At the bottom, the "Egg Freezing" card is partially visible, showing "4 months".

FOR PLANNING A FAMILY

Fertility
12 months

Clinical guidance, treatment and emotional support when you are considering or pursuing IUI or IVF treatments.

Partner Fertility
12 months

Educational resources and mental health support if your partner is considering or pursuing IUI or IVF treatments.

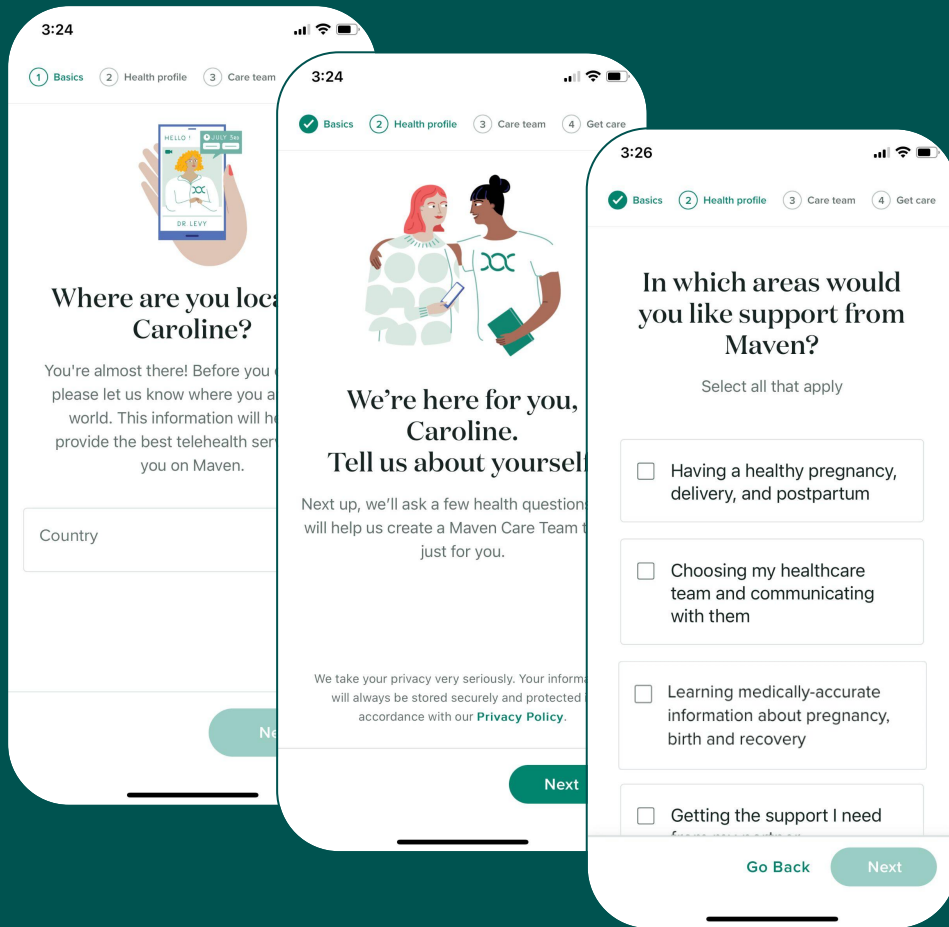
Trying to Conceive
12 months

Covers all your reproductive health needs with resources and expert guidance to improve your chances of becoming pregnant.

Egg Freezing
4 months

3.

Build your personal profile and meet your Care Advocate



Any questions?

Free, 24/7 virtual care for
reproductive and family health

Register through Maven clinic app or
online: **mavenclinic.com/join/takecare**

Email additional questions to:
support@mavenclinic.com



Sign up now!