risetotheChallenge

Stack Your Cash Challenge

Week 1: Building a Strong Foundation

Welcome to Week 1 of the Stack Your Cash Challenge—where smarter saving starts with awareness. You're kicking off your journey toward your savings goal—this week is all about setting strong foundations and getting started with confidence.

As you get started, take a moment to think about what you want your money to do for you—whether that's building savings for something meaningful, feeling more in control of your day-to-day spending, or simply reducing financial stress. The small steps you take now will help shape the progress you build throughout the challenge.

Build Your Foundation

Getting started is often the most important part of any financial journey. This first week is all about laying the groundwork—creating awareness around your current habits and begin shaping a plan that works for you.

Ways to Get Started:

- **Get a clear picture:** Take a few minutes to look at your income and recent spending.
- **Create direction:** Think about what you're saving for—even if it's just a general idea.
- **Choose Your Savings Goal:** Decide how much you want to save and make it realistic for your current situation. Starting with a clear, manageable amount helps you stay consistent and builds confidence as you begin to grow your savings.
- **Keep it visible:** Check your progress once this week to stay connected to your goal.

Money Move of the Week

Small savings really do add up—**saving just $5 a day can grow to over $1,800 a year.** Imagine what those small wins could turn into over time when you stay consistent.

Small, consistent actions like these are what turn awareness into real progress—and set you up for stronger savings habits ahead.

Additional Resources to Help You Save

Every strong savings habit starts with a single step. Take this week at your own pace, focus on what feels realistic, and trust that small actions today can lead to meaningful progress over time.

Start Saving by setting aside your first amount and building your stack.
Please note: Stack Your Cash Savings Trackers are available in the Welcome email or on the Serco Wellbeing Website.

Complete the optional bonus activities to boost your progress.

- **Bonus Activity #1:** Read the Getting a Clear View of Your Finances article.
- **Bonus Activity #2:** Watch the Setting Goals Video from Voya
- **Bonus Activity #3**: Listen to America Saves Week Podcast – Building a Strong Foundation

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Questions?

Need help or have questions about the challenge?
Email the Wellbeing Team at wellbeing@serco-na.com - we're happy to support you!

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